Executive Summary

* ‘Drama’ genre has been produced the greatest number of times in the last year with a count of 1078 movies. So would recommend RSVP to produce a movie of Drama genre type.
* RSVP can consider to make “Dream warrior Pictures” or “National Theatre Live” as their production company as their average ratings are high compared to others.
* On basis of their total number of totes RSVP can make Marvel Studios as their Global partner in production house.
* James Mangold can be hired as their director for new movie as his average ratings are high.
* Mammootty can be hired as their Actor for their next upcoming project as his median ratings are high.
* Based on the average rating RSVP can consider to make 'Parvathy Thiruvothu' as the actress for their new upcoming Drama Genre movie.
* In order to woo its local audience RSVP can hire Vijay Sethupathi also as their actor as he tops the list in average rating and movie count.
* As RSVP is considering to make a movie of Drama Genre type, the duration of the movie can be approx. 107 min.
* If the RSVP considers to make a multilingual movie, then they make ‘Star Cinema’ or ‘Twentieth Century Fox’ as their production company.